



**PUBLIC & GOVERNMENT AFFAIRS**

PUBLIC SERVICES BUILDING  
2051 KAEN ROAD | OREGON CITY, OR 97045

**MEMORANDUM**

TO: Clackamas County Board of County Commissioners (BCC)  
FROM: Tonia Holowetzki – Public and Government Affairs Director (PGA)  
RE: 2025 State of the County  
DATE: September 9, 2025

**REQUEST:** Approve the proposed format and run of show for this year's State of the County event.

**BACKGROUND:** The county will host this year's State of the County at Clackamas Community College on November 5, from 5:30 – 7 p.m. This year will set the stage for a new format, establishing it as the preeminent annual address outlining the county's achievements and strategic priorities.

Each year, the county will determine a theme to be reflected in the run of show. This year's proposed theme is: **Building a solid foundation for a secure and bright future.** This will showcase the investments the county is making to stand up a recovery-oriented system of care and other priorities and goals outlined in the newly established strategic plan.

The meeting will be interactive, incorporating multimedia elements to make it more engaging. It will be moderated by an external emcee.

PGA and the Office of Economic Development will partner with local chambers of commerce and business associations to promote the event to their respective memberships. The county will provide a welcome area where each chamber can engage with participants and offer information.

PGA will also promote the event through its channels, with an attendance goal that extends beyond the business sector to include other stakeholders, such as local and state elected officials, as well as prominent county stakeholders.

PGA will develop talking points and scripts to help the commissioners prepare for the event.

**RECOMMENDATION:** Approve the new format and the attached draft agenda and run of show.

Respectfully submitted,

Tonia Holowetzki, PGA Director

# **Proposal: 2025 State of the County**

**Theme: Building a solid foundation for a secure and bright future.**

## **Draft Agenda**

### **5:30 p.m. Registration and social**

Hors d'oeuvres and socializing. The hors d'oeuvres will be paid for by the Office of Economic Development.

### **6:00 p.m. Slideshow and welcome**

A slideshow plays prior to the start of the event, setting the stage, listing chambers and other VIP stakeholders. The emcee opens the event by welcoming everyone, gives a rundown of what will occur, covers logistics, and thanks VIPs (partners and other notable stakeholders). The emcee speaks to the event's theme and introduces the first video.

### **6:08 p.m. Video 1**

A video focusing on current projects and highlights of 2025, reinforcing the meeting's theme. It is similar in style to the end-of-year video that PGA produces.

### **6:11 p.m. Transition and moderated discussion**

The emcee introduces the commissioners to the stage. Commissioners are seated comfortably in armchairs, if possible. The emcee sets the stage for a 20-minute moderated discussion by highlighting the many accomplishments showcased in the video, and then narrows the conversation about one of the biggest endeavors underway—the ongoing efforts and investments into the recovery-oriented system of care, the built infrastructure, new services, and future recovery campus. Corresponding images will be shown behind them, if technology allows. (Clackamas Village, Lake Road Health Clinic, Caring Place, stabilization center, recovery campus). The conversation will close with a video that demonstrates who the county is helping with these efforts: "Here's who we are helping..."

### **6:31 p.m. Video 2**

A video highlighting the need for the ROSC/recovery campus, featuring clips from the successful "Stories of Recovery" video series and other housing videos, along with testimonials from individuals. The video includes aspirational comments from the commissioners who also weave in their vision for the newly adopted strategic priorities and goals.

### **6:35 p.m. Q-and-A with the audience**

The emcee facilitates a 15-minute Q&A session based on questions gathered in advance from participants. Questions are grouped by category to ensure that at least one question from each category is addressed.

### **6:50 p.m. Closing remarks.** Doors close at 7 p.m.

The emcee thanks all attendees, the commissioners, and partners for a successful event.