

## MEMORANDUM

**TO:** Board of County Commissioners, acting as the Housing Authority Board  
**FROM:** Mary Rumbaugh and Shannon Callahan, Housing Authority Executive Director  
**RE:** Naming of New Housing Authority Building at Hillside Park  
**DATE:** November 4, 2025

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**REQUEST:** Board approval of the name “Blossom & Community Apartments” for the Housing Authority’s new affordable housing development at Hillside Park in Milwaukie.

**BACKGROUND:** The 100-unit apartment building is located at 10282 SE Blossom Way within the development known as Hillside Park. The building is situated at the intersection of SE Community Parkway and SE Blossom Way. The name Blossom & Community Apartments serves not only as a means of wayfinding but it is also a nod to the robust resident gardens installed in the property’s courtyard. The Authority hopes the resident gardens will help foster community among the new building’s residents allowing friendship and camaraderie to blossom.

It is important to note that the name of the 14-acre community and the signage the community will see from the main road will remain Hillside Park. It is intended that the individual apartment communities at Hillside Park will be uniquely named but considered part of the broader Hillside Park development.

**RECOMMENDATION:** Staff requests the Board approve “Blossom & Community Apartments” as the name of the new building at Hillside Park.

