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DIRECTOR

DEPARTMENT OF TRANSPORTATION AND DEVELOPMENT

DEVELOPMENT SERVICES BUILDING

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MEMORANDUM

TO: Clackamas County Board of County Commissioners (BCC)
FROM: Dan Johnson, Director
RE: Private Business Fundraiser on Behalf of Dog Services Charitable Fund
DATE: September 23, 2025

REQUEST: Grant consent for a local private business to use the County's name and/or logo for a fundraiser benefiting the Dog Services Charitable Fund.

BACKGROUND: In 2024, the BCC voted to create the Dog Services Charitable Fund (DSCF), which is a pass-through program to be used only for and by Dog Services and its programs. The DSCF is distributed through the County's budget-adoption process. These funds are reserved for specific purposes such as care and medical treatment for shelter animals, adoption outreach programs, improved shelter facilities, and spay/neuter services for pet owners in financial need.

Dog Services is occasionally approached by a private business looking to do fundraisers for the DSCF. Per ORS 128.856, "no person, other than volunteers or employees under the direction and control of a nonprofit beneficiary, shall represent that any part of the contributions received will be given or donated to any named nonprofit beneficiary unless such organization has consented in writing to the use of its name, prior to the solicitation. The written consent shall be signed by an officer, director or trustee of the organization". In the case of the DSCF, the written consent must currently be signed by a County Commissioner.

DSCF has been approached by a local pottery business, Color Me Mine, that wishes to partner on a fundraising event. The business proposes hosting an event with animal-themed pottery options tied to the mission of the foundation for participants to paint and create. A portion of event proceeds would be donated to the DSCF.

RECOMMENDATION: Staff recommends the Board authorizes Color Me Mine to use the County's name and/or logo for fundraising purposes benefiting the Dog Services Charitable Fund.

Respectfully Submitted,

Dan Johnson
Director