

Dan Johnson Director

DEPARTMENT OF TRANSPORTATION AND DEVELOPMENT

Development Services Building150 Beavercreek RoadOregon City, OR 97045

### MEMORANDUM

TO:	Clackamas County Board of County Commissioners (BCC)
FROM:	Dan Johnson, Director, Transportation and Development Laura Edmonds, Manager, Office of Economic Development (OED)
RE:	FY25/26 Membership Dues, Workforce Development Grant & Willamette Falls Locks Authority contribution
DATE:	June 17, 2025

**REQUEST:** Board approval to fund Membership Dues, a Workforce Development Grant and final payment to Willamette Falls Locks Authority.

**BACKGROUND:** Each year, the Office of Economic Development (OED) prepares a proposed package of funding support costs that support economic development across the county. This year's funding package is similar to last year and has three components:

- Clackamas County membership dues to area Chambers of Commerce and Business Associations. These dues reflect annual membership costs that vary based on each organization's renewal schedule and established fee structure. Memberships total \$41,262.
- \$100,000 to continue funding a Career and Technical Education (CTE) scholarship
  program developed in partnership with Clackamas Community College (CCC), which
  was initially approved by the Board for FY24/25. This program supports students enrolled
  in CTE programs, helping them gain the skills needed to enter the workforce at higher
  wages and achieve long-term self-sufficiency.
- Final installment of a three-year, \$40,000 annual commitment to the Willamette Falls Locks Authority. The three payments were previously approved by the Board in FY 23/24. This FY25/26 payment completes that commitment.

Funding is from State Lottery Dollars, which are restricted under ORS 461.540 to support activities that *further economic development*. No General Funds will be used.

"Furthering economic development" includes, but is not limited to, providing: (A) Services or financial assistance to for-profit and nonprofit businesses located or to be located in Oregon;

(B) Services or financial assistance to business or industry associations to promote, expand or prevent the decline of their businesses; or

(C) Services or financial assistance for facilities, physical environments or development projects, as defined in ORS 285B.410 (Definitions for ORS 285B.410 to 285B.482), that benefit Oregon's economy. [1985 c.302 §7(7); 1995 c.12 §7; 2002 s.s.3 c.6 §18; 2005 c.835 §27; 2009 c.872 §3; 2011 c.699 §8]

Funds are earmarked in the FY 25/26 budget to fund these expenditures should the Board authorize. The Office of Economic Development is funded primarily through annual Lottery Funding provided by the State of Oregon that is statutorily required to be expended for Economic Development activities. In FY 25/26 Lottery Fund revenue is estimated at \$2,750,500 and programmatic reserves are estimated at \$6,706,888. Reserve funding is being held to support future economic program expenditures and personnel costs in future years.

**RECOMMENDATION:** Staff recommends the Board approve funding in the amount of \$41,262 for Membership Dues, \$100,000 for the Workforce Development Grant and \$40,000 for the Willamette Falls Locks Authority final support payment. Respectfully Submitted,

## Dan Johnson

Dan Johnson Director, Department of Transportation and Development

Attachments:

Attachment A: OED Proposed Membership Dues\_Workforce Dev Grant\_WFLA FY25\_26

Attachment B: Clackamas County Workforce Development Grant\_mid-year report 2025

Attachment A Office of Economic Development BCC Lottery Funding Estimates FY25/26						
BCC Non-Competitive Grants Current FY24/25 Requested FY25/26 Recommended FY25/2						
Willamette Falls Locks Authority (WFLA) 3 yr term - FY 23/24 to FY 25/26	\$40,000	\$40,000	\$40,000			
Clackamas Community College (CTE scholarships)	\$100,000	\$100,000	\$100,000			
Durin and Development Create	\$600,000	TBD	TBD			
Business Development Grants	3000,000	TBB	TBB			
	\$740,000	\$140,000	\$140,000			
Business Development Grants BCC Non-Competitive Grants Awards	. ,		\$140,000			
·	\$740,000	\$140,000				
BCC Non-Competitive Grants Awards	\$740,000 Current FY24/25	\$140,000 Requested FY25/26	\$140,000 Recommended FY25/26			
BCC Non-Competitive Grants Awards Clackamas County Arts Alliance (CCAA)	\$740,000 Current FY24/25 \$110,000	\$140,000 Requested FY25/26 TBD	\$140,000 Recommended FY25/26 TBD			

Membership/Dues (Chamber's & Business Associations)	Current FY24/25	Requested FY25/26	Recommended FY 25/26
Greater Portland Inc (GPI)	\$12,000	\$12,000	\$12,000
Clackamas County Business Alliance (CCBA)	\$10,000	\$10,000	\$10,000
Westside Economic Alliance (WEA)	\$10,000	\$10,000	\$10,000
Oregon City Business Alliance (OCBA)	\$750	\$750	\$750
Canby Area Chamber of Commerce	\$1,315	\$1,315	\$1,315
Lake Oswego Chamber of Commerce	\$350	\$400	\$400
West Linn Chamber of Commerce	\$600	\$600	\$600
Sandy Area Chamber of Commerce	\$590	\$590	\$590
Oregon City Chamber of Commerce	\$945	\$945	\$945
North Clackamas Chamber of Commerce	\$1,210	\$1,805	\$1,805
Wilsonville Chamber of Commerce	\$1,200	\$1,200	\$1,200
Molalla Area Chamber of Commerce	\$582	\$587	\$587
Tualatin Chamber of Commerce	\$950	\$950	\$950
Estacada Chamber of Commerce	\$120	\$120	\$120
	\$40,612	\$41,262	\$41,262

#### FY25-26 TOTAL ESTIMATED FUNDING

Existing Funding FY24/25	\$1,090,612
Total Funding Requested FY25/26	
Total Funding Recommended FY25/26	

\$181,262

\$181,262

### Clackamas County Workforce Education Scholarship Fund Mid-Year Report March 2025

In May of 2024, a partnership was established between Clackamas County ("County") and Clackamas Community College ("CCC") to focus on:

- Mobilizing students who will meet workforce needs of employers in the county;
- Providing resources to low-income students to catalyze completion and obtain good living-wage jobs in tech careers;
- Create access to skill-based instruction that is relevant to industry; and
- Target workforce development in growth sectors including but not limited to healthcare, manufacturing, automotive, utilities/renewable energy and IT.

CCC's Workforce Development Services department ("CCC-WDS") was tasked with identifying up to 50 currently enrolled students in their last year of CTE programs to be awarded scholarship funds provided by the County in this agreement. The scholarship funds were to remove economic barriers so college students can complete their programs and enter the workforce with skills needed for success. Work provided by CCC-WDS included:

- Manage and track recruitment efforts, establish equitable selection process and decisionmaking of awards to student enrolled in approved CTE programs
- Award and process student funding over academic terms in 2024/25
- Make annual progress reports to County to assess scholarship impacts and
- Award up to \$3,500 per/student in one or all three of the County's identified areas of paid/internships, tuition and fees, tech tools and uniforms for hire, and any childcare needed for education completion.

As we enter into the final term of the 2024-225 program year, CCC-WDS has served a total of 63 students. A majority of those served were low-income and completing their education/training by the end of Spring term 2025. Student requests for support varied however the most need was concentrated in tuition (i.e. fees, licensing exams) On average, student requests ranged from as low as \$50 to as high as \$3,500. Out of the 90 Career and Technical Education Programs offered here at CCC – the Clackamas County Workforce Education Scholarship supported students in 16 different program areas completing a variety of different certificate and degree options.

This partnership and funding opportunity impacted not only CCC students but the college as well. The flexibility of allowable costs, the scope of work and identified areas for support, along with the trust given to CCC-WDS to determine eligibility and expenditures allowed for a streamlined and rapid response to student requests/needs.

# **Number of CCC Students Served**: 63 ((3 were not counted – 1 Veteran, 1 dropped, 1 paid with different grant) starting from Fall Term 2023 thru Winter Term 2024))

Black =	Hispanic = 17	
White = 11	Native American = 1	
Chose to not disclose = 31		

### Gender

Male = 30	Female = 30
Chose to not	disclose = 40

### **Types of Assistance Provided**

Childcare	\$0
Textbooks	\$327.55
Tuition	\$78,971
Transportation (gas cards)	\$150
Other support services (utility bills, laptop and supplies, licenses and fees, auto insurance/repair)	\$5,301.39

### CTE Program Areas: 16

CTE Program Area	Certificate or Degree Program	Number of students
ADC Certificate	One year	3
Administrative Assistant	Less than a year	1
Business Management	ALL	2
CNC Certificate	Less than a year	1
Early Childhood Education &	ALL	7
Family Studies		
EMT	Less than 1 year	1
Entry Level Welding	One-year certificate	3
Graphic Information Systems	Less than 1 year	1
Technology		
Healthcare IET		2
Horticulture	Less than 1 year	2
Human Resource Management		1
Human Services	ALL	3
Generalist/Management		
Irrigation IET	One-year certificate	9
Phlebotomy	6-month program	2

Project Management IET		3
Renew-It Grant Program	6-month program	6
Welding	ALL	12
Water & Environmental	AAS	2
Technology (WET)		

### Success Story

Buenas tardes, mi nombre es Elizabeth Vazquez Mendoza, y en el trimestre del invierno tuve la fortuna de haber contado con la ayuda de la beca de Clackamas County IGA para pagar las dos clases que tome en este tiempo. Tengo a bien agradecer enormemente la generosa ayuda que recibí de usted, ya que de esa forma pude continuar con mi sueño de poder completar las clases necesarias para poder obtener finalmente mi título de asociado en educación infantil y estudios familiares en la primavera.

Me gustaría compartir con usted un poco de mi historia, y como con tanto esfuerzo he llegado hasta este momento, donde estoy a punto de graduarme del colegio. En el 2017, con un hijo de dos años, y con el gran sueño de ofrecerle una vida mejor en el futuro, yo empecé a estudiar en el colegio la carrera de educación temprana. Con mucho esfuerzo, y con el apoyo de mi esposo, yo fui tomando de una en una cada una de las clases, cada trimestre. Afortunadamente, en el 2022 me transferí al colegio comunitario de Clackamas, donde las clases se ofrecen en español, y donde he encontrado ayuda económica que ha impulsado mi carrera para poder tomar dos clases por trimestre.

Finalmente, hoy estoy a una clase de finalizar mi carrera profesional. Me llena de orgullo y agradecimiento hacia usted que, ya que, con su ayuda, usted ha contribuido para lograr este gran objetivo en mi vida. Obteniendo mi título de asociado, no solo voy a lograr ofrecerle un mejor futuro a mi hijo, sino también seré el ejemplo para él, de que, con trabajo, y perseverancia, un día se logran las metas que uno se propone.

De antemano, muchas gracias por su ayuda tan generosa para mi persona. Atentamente,

Elizabeth Vazquez Mendoza

Good afternoon, my name is Elizabeth Vazquez Mendoza, and this winter quarter I was fortunate to have received a scholarship from the Clackamas County IGA to pay for the two classes I took. I am extremely grateful for your generous support, as it allowed me to continue pursuing my dream of completing the necessary classes to finally earn my associate's degree in Early Childhood Education and Family Studies this spring.

I would like to share with you a little bit of my story, and how, with so much effort, I got to this point, where I am about to graduate from college. In 2017, with a two-year-old son and the big dream of providing him with a better life in the future, I began studying early childhood education at the community college. With great effort, and with the support of my husband, I began taking one class at a time, each quarter. Fortunately, in 2022, I transferred to Clackamas Community College, where classes are offered in Spanish, and where I have found financial aid that has boosted my career by allowing me to take two classes per quarter.

Finally, today I am one class away from completing my professional career. I am filled with pride and gratitude toward you, because, with your help, you have contributed to helping me achieve this great goal in my life. By earning my associate's degree, I will not only be able to offer a better future for my son, but I will also be an example to him that, with hard work and perseverance, one day the goals one sets for oneself will be achieved.

In advance, thank you very much for your generous support. Sincerely,

Elizabeth Vazquez Mendoza