CLACKAMAS COUNTY

DAN JOHNSON
DIRECTOR

DEPARTMENT OF TRANSPORTATION AND DEVELOPMENT
DEVELOPMENT SERVICES BUILDING
150 BEAVERCREEK ROAD OREGON CITY, OR 97045

MEMORANDUM

TO: Clackamas County Board of County Commissioners (BCC)
FROM: Dan Johnson, Director
RE: December 10th Business Advocacy Strategy Table Committee
DATE: December 1, 2026

REQUEST: Consider nominating up to two Commissioners to attend an in-person Business Advocacy Strategy Table on December 10, 2026, from 1:00pm – 3:00pm.

BACKGROUND: In October 2026, staff notified you of the unique moment of change we are in that leaves space to reimagine the future of business advocacy in Clackamas County. With many of our chambers and business advocacy groups experiencing organizational changes at the same time, the County is well positioned to convene a conversation about the future of business advocacy throughout the county.

Given this unique opportunity, the Office of Economic Development will be convening a Business Advocacy Strategy Table on Thursday, December 10, 2026, from 1:00pm – 3:00pm to discuss the possibility of co-creating a process for structuring business advocacy throughout the county. This Table discussion will be guided by a professional consultant and will include members of all our chambers and business alliances across the County, as well as a representative from Metro.

The Table will be an opportunity to discuss shared objectives, desired outcomes, gaps, and tools for advancing business advocacy, retention, and recruitment. Focusing on the differences between chambers, business alliances, and strategic business advocacy, the Table will identify recommendations that best serve local business and the county's economic development objectives.

RECOMMENDATION: Staff respectfully requests the Board nominate up to two Commissioners to attend the Business Advocacy Strategy Table on December 10, 2026.

Respectfully Submitted,

Dan Johnson

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Director